



EMPOWER MKO

ERASMUS+ PARTNER IDENTIFICATION FORM

A. PARTNER ORGANISATION

PIC	884062754
OID	E10315488
Full legal name (National Language)	EMPOWER MKO
Full legal name (Latin characters)	EMPOWER NGO
Address (Street and number)	ARDA 48-51
Country	GREECE
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B. PROFILE

Type of Organisation	Non-Governmental
Is the partner organisation a public body?	NO
Is the partner organisation a non-profit?	YES

C. BACKGROUND AND EXPERIENCE

Please briefly present the organisation.	<p>The Empower NGO is newly established organization in Alexandroupolis, Greece, which has experienced in Erasmus projects.</p> <p>The organization's big goals are to:</p> <ul style="list-style-type: none">• Implement various activities that contribute to the empowerment of adults living in the regions, entrepreneurship skills development, digital literacy, directing to volunteer work. Undertake various events aiming at opening new workplaces.• Implement various training courses on social entrepreneurship.• Organize local, national and international significance cultural events, various youth events contributing to the exchange of experience, discovery and development of new talent and establishment of intercultural dialogue.• Organize and implement measures and programs aimed at resolving the problems of disabled citizens.• Organize and implement a variety of programs and activities aimed at resolving the issues of socially vulnerable.• Carry out local and regional studies both for the future activities of the given organization and other projects in the region that need to be researched.• Implement a number of programs on human rights, gender equality and women's Empowerment
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	<ul style="list-style-type: none"> • Organize and carry out programs and events aimed at digitally restoring historical and cultural monuments and other structures/buildings. • Organize and carry out programs, workshops and seminars aimed to enhance digital literacy among adults and socially vulnerable people. • Organize and implement a range of activities aiming at European integration and civil society development. • Teaching foreign languages, communication skills, digital skills and entrepreneurship. • Organize conferences, seminars, trainings, individual and group courses.
<p>What are the activities and experience of the organisation in the areas relevant for this application?</p>	<p>The organization staff with the leading effort of Nelli Davtyan, experienced in more than 30 seminars related to digital literacy of adult from different age groups, and digital literacy and entrepreneurship. As a highly accomplished entrepreneur, Nelli Davtyan can contribute to the project in several ways. Firstly, she can bring her experience in managing and leading organization and teams. She can also use her platform and influence as a global peace ambassador and advocate for gender equality and women entrepreneurship. Finally, her expertise in developing ICT platforms and tools can play a crucial role in supporting the technical aspects of the projects.</p> <p>The seminar aimed to educate adult participants aged 30-50 in following topics:</p> <ul style="list-style-type: none"> • Basic Digital Literacy: Understanding fundamental digital concepts, using common software (like word processors, spreadsheets, email), and navigating the internet safely. • Online Communication and Collaboration: Teaching effective use of communication tools like video conferencing, social media, and collaborative platforms like Google Workspace or Microsoft Teams. • Entrepreneurship in the Digital Age: Discussing how to start and grow a business online, including e-commerce, digital marketing strategies, and leveraging social media for business. <p>Konstantinos Spanos, played a pivotal role in enhancing the workshops by focusing on a crucial aspect of digital literacy:</p> <ul style="list-style-type: none"> • Introduction to Branding and Logo Design: Branding's importance, including how a well-designed logo contributes to a business's identity and success. • Exploring Design Tools: Introducing various user-friendly digital tools and software (like Canva) that are suitable for beginners and professionals alike. • Real-world Examples and Case Studies: Analyzing successful logos and branding campaigns to understand what works and why. <p>Hovhannes Sinanyan wrapped the workshops with:</p> <ul style="list-style-type: none"> • Easy-to-Use Development Tools: Demonstrating user-friendly tools and platforms like WordPress, Wix, or Squarespace, which allow beginners to create websites without needing to write extensive code. • ICT Assessment Tools: A beginner-friendly introduction to online assessment tools, focusing on why they are important and how they can be used in e-learning environments. <p>Nikolas Dimitroulakis significantly contributes to the projects by leveraging his expertise in business operations, growth strategies, and leadership. In his role as Co-founder and COO at ApyHub, he has demonstrated proficiency in</p>

	<p>running operations, devising go-to-market strategies, and achieving substantial user and usage growth. His involvement in developing product visions and roadmaps, particularly in creating a social platform for NGOs, aligns with the project's emphasis on fostering leadership and strategic skills. Nikolas's entrepreneurial background and experience in strategic management contribute to the program's goals of enhancing women's abilities to think strategically, lead others, manage budgets, and develop cultural adaptability. As a growth designer, he brings a unique perspective to the project, promoting innovation and effective leadership.</p>
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<p>What are the skills and expertise of key staff/persons</p>	<p>Nelli Davtyan - the Project Manager of the Empower NGO, is a serial entrepreneur; In 2019, she was nominated as the Best New Entrepreneur of the Decade by Erasmus for Young Entrepreneurs program, Social Impact Award winner and in 2020 became a Global Peace Ambassador. As a woman entrepreneur, she organized multiple seminars and workshops for young women in following topics: “Social Entrepreneurship”, “Digital Entrepreneurship” and for women from rural areas “Start-up from 0 to MVP” to promote gender equality and help them become financially independent.</p> <p>Nikolas Dimitroulakis - Business trainer, holding an Executive MBA specializing in Operational Strategy for Scale, brings dynamic leadership and entrepreneurial prowess. As COO at Apyhub, he orchestrated operational excellence, fostering substantial growth. His expertise extends to consulting for startups, contributing to product vision, and driving revenue operations, emphasizing a strategic and impactful approach. He has a proven track record as a co-founder, showcasing entrepreneurial mindset and innovative problem-solving, expertise in overseeing day-to-day operations, including budgeting, forecasting, and HR responsibilities. He is fluent in Greek, English, Spanish, French, and Dutch, facilitating effective communication in diverse environments.</p> <p>Konstantinos Spanos - UI/UX designer, 5 years of experience in planning and structuring 3D and 2D animations, design of virtual objects and virtual reproduction of buildings.</p> <p>Hovhannes Sinanyan - CTO, Senior PHP, JavaScript developer, 7 years of experience in planning and managing web-based projects, front-end and back-end structuring. 2 years’ experience in implementation of AI and Machine learning tools into the web- based platforms, including e-learning platforms. 2 years’ experience in the development and Implementation of ICT assessment tools and online evaluation instruments.</p>
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<p>D. LEGAL REPRESENTATIV</p>	
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E. CONTACT PERSON

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European Union granted projects\EU programs	NO